



## **Thuraya and IEC Telecom Join Forces to Showcase the Latest Innovations in Maritime Hardware at Posidonia 2016**

*The prestigious international shipping show in Athens will take place from 6-10 June at the Metropolitan Expo*

**DUBAI, UAE, 23rd May, 2016** – Leading Mobile Satellite Services operator, Thuraya Telecommunications Company and its long-standing service partner, IEC Telecom, will join forces to showcase the latest high quality maritime services at this year's international shipping exhibition, Posidonia 2016, in Greece.

Visitors to **Hall 1, booth 1.210** will have the opportunity to engage with senior leaders from Thuraya and IEC Telecom who will be available to answer questions on Thuraya's cutting-edge maritime portfolio. The portfolio includes the Thuraya Orion IP broadband terminal, the SF2500 voice satellite terminal, Thuraya Calling Card, and Thuraya Atlas IP.

Leticia Dial del Rio, Global Business Development Manager, Maritime, Thuraya, said: "We look forward to meeting our valued customers and meeting new ones at what is a very important maritime event. Ship-to-shore communications has numerous benefits for ship owners and crew.

"With this in mind, Thuraya has built a maritime portfolio to match the needs and requirements of those working in the various maritime markets. Our range of robust and reliable voice and data products and services continues to keep crew and vessels connected at sea."

Easy to install, Thuraya Atlas IP offers managers and crew seamless access to the internet, enhanced connectivity, and high-speed onboard efficiency with best-in-class data rates. As well as driving operational efficiency, ships can now be transformed into remote offices with very little effort. The terminal features a single cable connection to the stabilized antenna, direct bulkhead mounting, and built-in Wi-Fi.

Combined with Thuraya's flexible airtime plans, Atlas IP is a reliable and efficient data connection point that makes it easy to manage and which reduces operational costs. Atlas IP has been tested in a variety of marine environments and regions and lives up to its promise of being a 'lifeline' to the maritime sector.

Dominique Audion, Global Development Manager, IEC Telecom, said: “We are pleased to partner with Thuraya at Posidonia 2016. With the expansion of Thuraya’s maritime portfolio, we have even more of a selection of high-quality equipment and services to offer customers - vital equipment that keeps crew connected with family and friends while away at sea.

### **Orion IP**

Built by the best manufacturers in the world, Thuraya Orion IP provides merchant maritime, fishing, government and leisure users with competitively priced, robust and reliable data connectivity at rates of up to 444kbps. At a time when ship owners and operators need to maximize the operational effectiveness of a fleet while minimizing costs, Thuraya Orion IP is the necessary choice.

### **SF2500**

Harsh maritime and land environments require robust, versatile, and cost-effective solutions. Thuraya SF2500 is a voice terminal designed and built for such environments. User-friendly and easy to install, the SF2500 is the safe solution for small to medium-size fishing vessels, patrol boats as well as land vehicles.

### **Calling Card**

Thuraya Calling Card provides a reliable and affordable way for individuals and business executives to stay in touch with friends and family.

Calling Card can be used from fixed and mobile phones and through the Thuraya network. Ship owners can be provided with an onboard landline number of their choice to ensure cost-effective voice calls from ship to shore and from shore to ship.

Available in denominations of 25, 50 and 100 units, Calling Card is the dynamic, value-for-money card created for business leaders needing to monitor the cost of calls made by crew.

Customers benefit from a convenient and clear connection...while managers enjoy a cost-effective solution that reduces the need to monitor company telephone budgets.

The unique Thuraya Calling Card allows individuals to make numerous calls from the same handset – without waiting for a huge monthly itemized bill. This is simplicity at its best.

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### **About Thuraya Telecommunications Company**

Thuraya Telecommunications Company, an industry-leading MSS operator and global telecommunication provider, offers innovative communications solutions to a variety of sectors, including maritime. Thuraya’s diverse range of innovative and superior technologies, from highly reliable mobile satellite handsets, to broadband devices and terminals, provides ease of use, value, quality and efficiency. Our maritime equipment, built by the world’s best manufacturers, can be installed on ships in just hours. This helps ship owners to reduce operational costs by up to 40%, while constant connectivity improves crew welfare.

Thuraya remains committed to delivering the essential tools for the maritime sector, never leaving anyone out of reach. Visit: [www.thuraya.com](http://www.thuraya.com)

### **About IEC Telecom**

IEC Telecom Group supplies high quality satellite-based technology providing clients with efficient end-to-end voice and data services, when and where, it matters most. One of the leading global providers of managed network communication solutions, IEC offers a comprehensive suite of system integration, system products, and network services enabling a complete end-to-end solution for customers. This communication lifecycle & value proposition is taken to selective vertical markets, including **Government, humanitarian, wireless, media, energy, enterprise, and maritime**. IEC Telecom Group solutions are deployed in Europe, Africa, the Middle East, and Asia.

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