

IEC Telecom Group, as a YAHSAT and THURAYA strategic International Service Partner presents its humanitarian missions' satellite solutions, services and products at DIHAD 2016 exhibition.

IEC Telecom Group's satellite telecommunication solutions, services and products developed for, Governmental and non-Governmental Organizations engaged in peacekeeping, and humanitarian efforts, will be highlighted during this month's 13th edition of the Dubai International Humanitarian Aid & Development Conference & Exhibition (DIHAD).

Dubai, March 20, 2016 - By exhibiting at DIHAD 2016, IEC Telecom Group, the leading global provider of managed satellite communication solutions and Distribution Partner of Yahsat, presents a new selection of humanitarian products for longer term deployments and sustainable development missions.

Exhibition Visitors and participants are particularly invited to pay attention to the mobile, fixed or vehicular VSAT solutions & equipment offering, L-Band service, which provides outstanding performance with long-range capabilities. Beyond these characteristics, OptiLINK has an excellent availability rate with optimized maintenance and operating costs.

Mr. Nabil Ben Soussia, Managing Director of IEC Telecom UAE, commented: "When dealing with a crisis, humanitarian organizations usually face a breakdown of conventional communications networks which can severely restrict fast and effective delivery of aid into the field. This essential connectivity allows frontline staff rapidly and efficiently co-ordinate first response to disasters or emergency situations. With our telecommunications systems, aid agencies can consolidate their relief efforts over time, set up temporary offices using semi-fixed modems such as Yahsat's YahClick range of satellite broadband solutions, Thuraya IP+ and access corporate applications, manage logistics or even use low bandwidth videoconferencing solutions."

In his remarks, Mr. Nabil Ben Soussia highlighted IEC Telecom's International experience in accompanying & supporting UN and NGO humanitarian missions remains a longterm focus of the organization's future expansion plans and strategic goals. By exhibiting for the 8th time in DIHAD exhibition IEC Telecom will contribute to new trends in operational support and logistics, and is strengthening its position amongst the community of global players supporting vulnerable communities worldwide.

Najwa Ayoub, Market Development Manager, NGO Relief of Thuraya, commented: "Thuraya is committed to educating and working with frontline emergency response and medical teams as well as governments and NGOs to deliver reliable, portable and secure solutions in the event of any disaster. Mobile satellite communications is the backbone of successful relief operations. In times of crisis and emergency, access to telecommunication services is vital if a community is to get the support it needs, but terrestrial networks simply cannot cope during times of disaster. We've seen it time and again during major disasters where our ruggedized satellite phones and data terminals enabled access to vital information, helping affected communities stay connected with the rest of the world."

DIHAD 2016 will take place from the 21 st-23rd March at Dubai International Convention & Exhibition Centre, Dubai, UAE.



About IEC Telecom

IEC Telecom Group is one of the leading global satellite communications providers. With Headquarters in Paris, IEC Telecom operates worldwide with offices in Dubai, Abu Dhabi, UK, Norway, Kazakhstan, Afghanistan, Singapore and Sweden.

Thanks to considerable experience in the satellite market and strong technical expertise, the Group has become an international integrator of the major satellite network operators.

Providing satellite communications, hardware and services IEC Telecom Group has also developed a wide range of value-added services and solutions aimed at optimizing R.O.I. of Global Corporations' satellite telecommunications investment.

Since its creation in 1995, the Group has benefited from positive and stable growth and is now a strategic provider for many customers around the world.

More on our website iec-telecom.com

About Al Yah Satellite Communications Company PrJSC, "Yahsat"

Yahsat provides multipurpose satellite solutions (government and commercial) for broadband, broadcast, government, and communications use across the Middle East, Africa, and Europe in addition to Central and South West Asia. Based in Abu Dhabi, UAE, and wholly owned by Mubadala Development Company, the investment vehicle of the Government of Abu Dhabi, Yahsat is the first company in the Middle East and Africa to offer multi-purpose ka-band satellite services including:

- YahClick - offers broadband satellite solutions for home and business
- YahService - offers managed solutions and government capacity
- YahLink - offers IP trunking solutions, corporate networking and backhauling capacity
- Yahlive – a joint venture between Yahsat and SES, offers premium services to broadcasters and a select choice of TV channels

Yahsat's first satellite Y1A was successfully launched in April 2011, and the company's second satellite Y1B was successfully launched in April 2012. Yahsat has announced the manufacturing of its third satellite, Al Yah 3, planned for service launch in early 2017, extending their commercial Ka-band coverage to an additional 19 markets reaching 60% of Africa's population and over 95% of Brazil's population, marking the company's first entry in to Brazil.

For more information visit www.yahsat.ae or www.mubadala.ae



About Thuraya Telecommunications Company

Thuraya Telecommunications Company is an industry leading MSS operator and a global telecommunication provider offering innovative communications solutions to a variety of sectors including energy, broadcast media, maritime, military and humanitarian NGO. Thuraya's superior network enables clear communications and uninterrupted coverage across two thirds of the globe by satellite and across the whole planet through its unique GSM roaming capabilities. The company's diverse range of technologically superior and highly reliable mobile satellite handsets and broadband devices provide ease of use, value, quality and efficiency. Thuraya remains committed to serving humanity through delivering the essential tools for optimal connectivity, never leaving anyone out of reach. Visit: www.thuraya.com

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