

# DIGITAL TRANSFORMATION

Unlocking Africa's potential with satcom technology



**NABIL BEN SOUSSIA**  
CEO Asia, Middle East & CIS, IEC Telecom

High-performance leader with extensive satcom experience in the MENA region. Since 2008, instrumental in the expansion of IEC Telecom Group with the opening of the Abu Dhabi and Kazakhstan offices and responsible for the strategic vision and management of the maritime segment. Earned international recognition for the group with Thuraya Best Performing SP Maritime, YahClick Service Partner of the Year, YahClick Innovation Excellence Award, and many more accolades while growing into the role of CEO Asia, Middle East & CIS. Holds advanced degrees in satellite communication systems.



**ALAA ALSADI**  
Business Development Director, IEC Telecom Group

Business development professional with 13+ years of experience in telecom, digital transformation and business analytics, 9 years of which have been focused on the government, oil and gas, and maritime sectors. Since 2012, responsible for business development across Middle East and Africa as Business Development Director at IEC Telecom Group. Holds a degree in telecommunication engineering. Author of *The Secret*

*Codes: The Ultimate Formula of Mind Control , Body language, Covert Hypnosis and Persuasion secrets For Business Use.*



**DR. OLUFUNSO SOMORIN**  
**Regional Principal Officer, African Development Bank**

Renowned speaker, guest lecturer, and entrepreneurship mentor with extensive advisory experience across government institutions, development partners, and the private sector on climate actions. Responsible for climate investment programs and policies worth USD 13.4 billion across 13 countries in East Africa as Regional Principal Officer at African Development Bank. Responsible for financial and advisory services to African SMEs as Director at Profectus Capital Group. Responsible for mentoring young African leaders and entrepreneurs as President at Mindosphere Institute, Board Member at Emerging Leaders Foundation, and Mentor at Tony Elumelu Foundation. Holds advanced degrees in policy, investment appraisals, and project management.



**OSCAR MWAI**  
**Managing Director, Osta Tech Limited**

Tactical security and counter intelligence expert with 17+ years of experience in fleet management, satellite communications systems, drones, and digital transformation. Extensive skills in MCSE, MCSD, CISA, and CISSP trainings for youth leaders in Kenya and Africa. Since 2017, responsible for the development of strategic partnerships and

technology projects as Founder and Managing Director at Osta Tech Limited. Holds a degree in IT management and administration.



**MAHMOUD EL SAYED**

**Executive Manager, Eagles Communication Consultancy**

Executive communications professional with 12+ years of experience in the ICT domain across the MENA region. Expert in the monetization and digital transformation of government and private sector ICT projects. Responsible for key development, technical, and financial decision-making as Executive Manager at Eagles Communication Consultancy. Holds a degree in computers and communications engineering.