



# IEC TELECOM JOINS VIASAT'S ELEVATE PROGRAM TO PROVIDE SATCOM FOR NGOS AND CRITICAL MISSIONS

ELEVATE membership will support the satellite service provider's growth across range of industries including aid and NGO, energy, media, defense and government.

**CARLSBAD., Calif., March, 8, 2024** – <u>Viasat, Inc.</u> (NASDAQ: VSAT), a global leader in satellite communications, today announced IEC Telecom, an international satellite service provider, has joined its ELEVATE program.

ELEVATE is a growth program, ecosystem and marketplace for ambitious IoT solution providers, connectivity wholesalers, enablers and OEMs who want to work with Viasat to use its network and footprint to scale. As an ELEVATE partner, IEC Telecom will provide satellite voice and data solutions, managed network solutions, and value-added communication services.

As part of the program, IEC Telecom will benefit from Viasat's global L-band network – amplifying its ability to provide Internet of Things (IoT) and satellite connectivity services. The company currently has a regional footprint spanning nine countries and an expansive international distribution network.

Founded in 1995, IEC Telecom currently provides portable handsets, push-to-talk (PPT) devices, hybrid systems for vehicular use or Very Small Aperture Terminal (VSAT) setups for long-term deployments, helping to ensure organisations stay connected whenever needed.

Its services offer a range of benefits, including:

- Enabling near real-time connectivity for remote deployments
- Maintaining critical communications on the pause and on the move
- Boosting user experience with advanced network management
- Gaining operational oversight with advanced fleet management
- Monitoring remote assets and ensure personnel security via IoT
- Expanding e-government, e-health, and e-learning programs
- Enabling welfare program for remote missions

Now it's an ELEVATE partner, IEC Telecom will gain access to Viasat's broader partner network, creating opportunities to collaborate on additional niche communications solutions for its customers.

ELEVATE's marketplace will help the company attract new customers in locations without reliable connectivity, or those which have mission-critical connectivity needs. For customers, ELEVATE gives access to a broad choice of satellite connectivity and IoT solutions developed by a range of providers to enhance the efficiency, safety and sustainability of their businesses.





**Simon Hawkins, Vice President, Enterprise Commercial & Innovation at Viasat said** "ELEVATE is quickly developing into the go-to destination for satellite IoT innovation. It's a one-stop-shop that helps our partners so they can all leverage technology - by combining forces, we can accelerate the development of IoT across a broader range of sectors."

"Through partnerships with forward-thinking companies like IEC Telecom, they can rely on our Lband network while focusing on doing what they do best."

### Gwenael Loheac, Partner & Group CPO, IEC Telecom Group, said: "

"IEC Telecom and Inmarsat have shared a fruitful cooperation since 1999. We are delighted to see this longstanding alliance evolving into a cornerstone of our enduring partnership with Viasat. Today, our joint solutions empower humanitarian missions, governmental organizations, media holdings and remote operations all over the world.

As the business landscape undergoes rapid transformations, it is imperative that we adapt swiftly to better serve our customers. The ELEVATE partner program presents the ideal program for us to stay agile and responsive. We are truly excited to become a part of this dynamic ecosystem."

Viasat's ELEVATE program is open to new entrants, disruptors and established brands of any size who have developed an innovative digital product or service and want to access the power of satellite enabled IoT solutions. Viasat provides dedicated technical guidance on how to integrate and support its highly reliable satellite services, go-to-market strategy planning and exposure to its distribution channel to enable access to new markets.

Providers working across a diverse range of industries, including, but not limited to, agriculture, aid and NGOs, energy, exploration and leisure, media, mining, transport and utilities, as well as agnostic technology providers, will be considered for membership.

Organisations join the ELEVATE program here.

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## **About Viasat**

Viasat is a global communications company that believes everyone and everything in the world can be connected. With offices in 24 countries around the world, our mission shapes how consumers, businesses, governments and militaries around the world communicate and connect. Viasat is developing the ultimate global communications network to power high-quality, reliable, secure, affordable, fast connections to positively impact people's lives anywhere they are—on the ground, in the air or at sea, while building a sustainable future in space. On May 31, 2023, Viasat completed its acquisition of Inmarsat, combining the teams, technologies and resources of the two companies to create a new global communications partner. Learn more at <u>www.viasat.com</u>, the <u>Viasat News Room</u> or follow us on <u>Facebook</u>, <u>Instagram</u>, <u>LinkedIn</u>, X or <u>YouTube</u>.

#### **About IEC Telecom**

IEC Telecom Group is an international satellite service provider with nearly three decades of engineering expertise in delivering cutting-edge voice and data solutions. We specialise in facilitating digitalisation for industries operating in areas with limited connectivity and ensure the business continuity of urban enterprises through our robust satellite back-up. Our extensive portfolio encompasses a diverse range of satellite products, comprehensive solutions and value-added services. With a regional presence spanning nine countries and a broad international distribution network, IEC Telecom effectively delivers its services to clients across the globe. For further information, please visit our website: <u>iec-telecom.com</u> or follow us on <u>LinkedIn</u>.

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