

SATCOM SOLUTIONS

FOR MEDIA PRODUCTION & NEWS GATHERING

IEC Telecom delivers advanced connectivity solutions for the media industry, combining LEO and GEO satellite technologies into a unified hybrid architecture. Designed for live broadcasting, remote production, and newsroom operations, our solutions ensure high-speed, low-latency performance with built-in redundancy. From field reporting to studio back-up, we enable seamless, resilient communications, independent of terrestrial networks, so media teams can operate without disruption, wherever the story unfolds.

We offer on-demand activation and flexible service plans to meet evolving requirements in the field. In addition, all deployments are backed by remote monitoring and advanced network management via our proprietary OptiView platform. Moreover, a 24/7 technical team supports you every step of the way, ensuring dependable connectivity for breaking news.



ON-DEMAND DATA

Dependable connectivity
for occasional use



STARLINK GLOBAL POOLING

Centralised capacity management
for multiple sites



HYBRID CONNECTIVITY

Multi-orbit resilience for
uninterrupted media operations



PORTABLE FIELD CONNECTIVITY (STARLINK-BASED)

Rapid, Reliable Live Broadcasting from Any Location

Rapid-deployment kits for field reporters enable high-quality live broadcasting with resilient satellite connectivity, ensuring uninterrupted coverage wherever the news takes you.

- ✓ Portable Starlink-based high speed & low latency connectivity
- ✓ Professional broadcast encoder (live streaming ready)
- ✓ Integrated battery back-up for off-grid operations
- ✓ Optional L-band phone for voice redundancy
- ✓ Talk-back optional services – PTT satellite services
- ✓ Pre-configured profiles for broadcast & streaming platforms

MANAGED IP SNG & MOBILE STUDIO SERVICES

Reliable IP Live Transmission & Streaming. Anywhere. Anytime.

Hybrid satellite connectivity keeps IP SNG vehicles and OB vans transmitting live, independently of terrestrial networks and resilient in any environment.

- ✓ High-speed Starlink connectivity for rapid deployment
- ✓ Dedicated Ku/Ka-band capacity for professional broadcast feeds
- ✓ Hybrid configurations with automatic failover
- ✓ Dedicated bandwidth options for critical live transmissions
- ✓ Fleet-wide bandwidth management for multi-vehicle operations



HYBRYD SOLUTIONS

LEO CONNECTIVITY BY STARLINK

LEO

for high-speed operations

GEO

for business continuity

LTE

failover where available



VALUE ADDED SERVICES BY IEC TELECOM

NETWORK MANAGEMENT

VOUCHER SYSTEM

CYBERSECURITY

TECHNICAL SUPPORT

and more...

NETWORK MANAGEMENT

EXPLORE OPTIVIEW



Performance
Insights



Vouchers
Monitoring



Cyber Threat
Detection & Alerts



Usage
Details Report



Credit Limit
Management



Advanced Filtration
Management



REMOTE PRODUCTION & BUREAU INFRASTRUCTURE

High-Performance Connectivity for Remote Stations, Offices & Major Events

Media operations need reliable connectivity wherever production happens. We deliver managed satellite infrastructure for secure, scalable internet access at remote bureaus, temporary sites and major events.

- ✓ High-speed LEO (Starlink) and Ku/Ka-band satellite connectivity
- ✓ Scalable bandwidth to support large user environments
- ✓ Corporate and welfare internet segmentation
- ✓ Secure WiFi architecture & VLAN configuration
- ✓ Traffic prioritisation for media upload & broadcast tools
- ✓ Network monitoring & remote management
- ✓ 24/7 NOC support and SLA-backed services

BUSINESS CONTINUITY & STUDIO BACK-UP

Resilient Infrastructure for Studios & Main Offices

In broadcasting, downtime is not an option. We provide dedicated satellite backup that protects live production, content distribution and newsroom operations from fibre cuts, LTE instability and terrestrial network failures.

- ✓ Satellite back-up over Ku/Ka-band or Starlink LEO
- ✓ Automatic failover integration with existing fiber/LTE
- ✓ Dedicated or shared back-up bandwidth options
- ✓ Secure and encrypted connectivity
- ✓ Configurable traffic prioritisation
- ✓ SLA-backed service with 24/7 monitoring





ON-DEMAND CONNECTIVITY & OCCASIONAL USE (OU)

Dependable connectivity for occasional use

Media operations rarely follow fixed schedules. Coverage can shift within hours, bandwidth demand can spike during live events, and field teams often work without clear visibility on deployment duration.

Our On-Demand Connectivity model is built around this reality. We enable broadcasters and production teams to activate satellite capacity exactly when needed, whether for minutes, hours, days, or for the duration of the project. Billing can be structured by the preferred cycle or based on real bandwidth consumption. Rather than being tied to rigid contracts, media organisations can scale capacity dynamically in line with real-time operational needs.



STARLINK GLOBAL BANDWIDTH POOLING

Centralised Capacity Management Across Multiple Locations

For media organisations operating across countries, events, and mobile units, managing individual bandwidth allocations per site often results in inefficiencies, unused capacity, and fragmented commercial structures.

Our Starlink Global Pooling model enables a centralised bandwidth framework where capacity is shared and dynamically allocated across all authorised locations, kits, and mobile units worldwide. Instead of managing separate plans per country or per deployment, organisations operate under a unified bandwidth pool that optimises usage based on real-time demand.



HYBRID CONNECTIVITY FOR MEDIA OPERATIONS

Multi-Orbit Resilient Connectivity for Media Operations

Modern broadcasting environments require both performance and reliability. No single network architecture can meet every operational scenario, especially when supporting live production, mobile journalism, and fixed studio infrastructure simultaneously.

Our Hybrid Services integrate multiple satellite technologies, including LEO and GEO (Ku/Ka/L-band), into a unified connectivity architecture designed to ensure continuous performance, redundancy, and operational flexibility. By combining the strengths of different orbits, we create a resilient communication framework that adapts to media-specific requirements.

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